

# **ART AND DESIGN PORTFOLIO**

# If you need to submit a portfolio as part of your application, this document will help guide you.

### Do I need to submit a portfolio?

You need to submit a portfolio if:

- You want to enrol on our twosemester Foundation and have no academic background in art and design.
- You want to progress to study BA (Hons) Architecture.

### WHAT WE WANT TO SEE

The table on the right shows you what we need to see in your portfolio if you'd like to study our two-semester programme and/or progress to study BA (Hons) Architecture. Please note that if you hold a Dazhuan Diploma, you can only join the three-semester programme, even if you have an academic background in art and design.

## FORMAT

- Please send us your portfolio in JPEG or PDF format (via email). You need send us no more than 12 images.
- Please avoid sending originals to us, as these can be costly to send by mail and we cannot guarantee their safety either in your country's postal service or that of the UK.

# **ANY QUERIES?**

If you have any questions regarding your portfolio or the admissions procedure, please do not hesitate to contact us.

Compulsory elements	
Your initial ideas	Hand-drawings and other examples from your sketchbook
How you refined your initial ideas and developed them	Detailed annotations explaining: • What you were trying to express • What worked well and why • What didn't work well and why
Evidence that you understand your subject	Extensive research into artists/designers within your area of specialism (for example, Fashion or Architecture), who has inspired you and how they have inspired you in the direction of your creative work
Your final outcomes	<ul> <li>Must include one or more of the following formats, presented in a professional manner:</li> <li>Photographs of physical models or images generated from digital 3D models</li> <li>Fashion garments/shoots</li> <li>Jewellery</li> <li>Paintings</li> <li>Prints</li> <li>Videos</li> <li>Illustrations</li> </ul>
Evaluation of your final outcomes	<ul><li>Detailed annotations explaining:</li><li>Are you happy with your final outcome? Why/why not?</li><li>What could you have done to improve it?</li></ul>

- What could you have done to improve it?
- What would you do differently next time?

We look forward to receiving your portfolio!

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