

BCUIC Privacy Notice

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| Document Name | BCUIC Testimonial Privacy Notice |
| Brief Description | Privacy Notice |
| Responsibility | Beth Collett/Rob Carter |
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| Date | Version Number | Summary of Changes | Reviewer name & department |
|------------|----------------|--------------------|----------------------------|
| 03/11/2022 | V0.1 | Draft | K. Marshman - Privacy |
| 14/12/2022 | V0.2 | Amendments | K. Marshman - Privacy |
| 14/12/2022 | V1 | Final | K. Marshman - Privacy |
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1. Introduction

Navitas respects your right to privacy. This privacy notice explains who we are, how we collect, share, and use personal information about you, and how you can exercise your privacy rights.

Navitas reserves the right to make changes periodically to this Privacy Notice at our discretion, when needed. Any changes will be communicated to you, so you are kept up to date with the information you are entitled to.

2. Navitas

Navitas is a global education provider (ABN 69 109 613 309). Our head office is in Perth, Western Australia at the following address:

Navitas Pty Ltd Level 8 Brookfield Place

125 St Georges Terrace PERTH WA 6000 Australia

The Company has subsidiary companies and affiliated organisations operating in Australia, New Zealand, Canada, UK, Europe, Africa, Southeast Asia, North Asia, South America, the Middle East, and the USA, collectively called the “Company”.

The European head office is in the UK at the following address:

Navitas UK Holdings Limited

The Lambourn

Wyndyke Furlong

Abingdon

Oxfordshire

OX14 1UJ

You can contact Navitas for any privacy related questions or concerns, from any country in the world by emailing the Privacy Team at privacy@navitas.com

3. The personal data are we collecting from you and how we will use it

Navitas is collecting from you the following personal data:

Full Name
Email
College/Campus
Programme studied
Degree studied
Country of origin
Direct quotes regarding your BCUIIC experience
Photograph/video

The purpose of this testimonial campaign is listed below, for full clarity.

- Capture the authentic experiences of BCUIIC students
- Celebrate BCUIIC's 10 years of recruiting international students to Birmingham City University
- Promote BCUIIC to potential students and attract them to study in Birmingham.

We will use your photo/video to promote Navitas, especially its diversity and appeal to students from all backgrounds, race and ethnicity.

The consent form you have been provided with, along with this privacy notice, asks for your very specific consent to the different ways in which Navitas would like to use your image/video and personal data. This is detailed here for clarity and transparency. It is entirely up to you which of the following you wish to give your consent to. You may consent to all, or just some of the choices presented to you.

- BCUIIC website
- BCUIIC social media
- BCUIIC offline advertising campaigns – direct mail, billboards, posters, event stands
- BCUIIC online advertising campaigns – promoted social media posts and adverts, search engine adverts, education platform adverts
- BCUIIC promotional brochure
- BCUIIC promotional flyers
- BCUIIC promotional event banners
- BCUIIC promotional presentations to prospective students
- BCUIIC video productions

Information Classification: Restricted

You are entitled to withdraw your consent at any time, and Navitas will

remove your photo/s/video from the promotional material to which you have consented. However, please note that should you consent to your image being used for brochures and flyers, best endeavors will be made to withdraw the brochures and flyers, but there may be some copies which are no longer retrievable. This should be carefully considered when you give consent.

You can withdraw your consent for your image/video to be used by contacting us at info@bcuic.bcu.ac.uk

You may also withdraw your consent by contacting us at privacy@navitas.com

Alternatively, you can contact us via our website contact details at www.navitas.com.

Should you have any questions about this privacy notice, please contact us on privacy@navitas.com

4. The lawful basis for collecting and processing your personal data

Article 6 condition for lawful processing is – Consent

5. How long do we keep your Personal Data?

All personal data taken with your consent will be kept and used for no more than 5 years.

6. Sharing your Personal Data

Navitas will not share your personal data with another organization; your image will only be used internally.

However, if you consent to Navitas posting your image/video on social media, we will be sharing your personal data with those social media organisations you have ticked on the consent form. We would highly recommend that you read their privacy notices, which can be found on their app or website.

7. Processing and Transferring your Personal Data

Navitas is a global organisation. We have operations in many different geographic regions, and our head office is in Australia; therefore, we will share your personal data internationally, within our business.

Information Classification: Restricted It will only be shared with Navitas employees who need access it to carry out the promotional work to which you

have explicitly consented.

Your images/video will be saved on a secure system and access will be restricted to appropriate employees within our Marketing Teams.

Where your personal data is shared internally across Navitas and the countries it resides in, there is an Intra-Group Data Sharing Agreement, which includes the required safeguards, including, the new Standard Contractual Clauses, from the UK Information Commissioners Office (ICO).

8. Your rights over your Personal Data explained

The rights you have may be different depending on where you live in the world, or where in the world Navitas is using your personal data.

If your country is not listed below, please contact: privacy@navitas.com for further information.

If you live in the UK or the EU (including Liechtenstein, Norway, and Iceland), your rights are listed below. Please note, due to the lawful basis for processing being Consent, the Right to Object is not engaged. **You do not need to Object to the processing; instead you may simply withdraw your consent at any time.**

- Right of access
- Right to rectification
- Right to erasure
- Right to restriction of processing
- Right to Portability
- Right to object
- Automated individual decision-making, including profiling

If you live in Australia, you have the right to:

- Request anonymity and pseudonymity
- Request for information not to be used for marketing purposes
- Access and review personal data we hold about you
- Rectify/correct any inaccurate personal information we hold about you

If you live in New Zealand or Canada, you have the right to:

- Access and review personal data we hold about you
- Rectify/correct personal data we hold about you

If you live in the United States of America, you have the right to:

- Access and review personal data we hold about you
- Rectify/correct personal data we hold about you
- Be informed of any disclosures
- Request deletion of your information

For any questions, queries, or to make a request, no matter where in the world you are located, please email privacy@navitas.com.

9. Questions or Issues you may have

If you are contacting us to complain about an alleged breach of this Privacy Notice, or you have a question, please provide us with as much detail as possible so that we can deal with your concern quickly and effectively.

We will take every privacy complaint seriously and assess it with the aim of resolving the issue swiftly.

10. Our Contact Details

If you wish to contact the DPO for Navitas, and raise any queries or concerns, they can be contacted via privacy@navitas.com

Information Classification: Restricted **11. Contacting your Supervisory Authority**

If you need to make a complaint about how Navitas collects and uses your personal data, we kindly ask that you contact us in the first instance on privacy@navitas.com. The Regulators, no matter what country they reside in, would prefer that Navitas tries to resolve any issues with you first before you contact them.

However, the Regulators are there for your concerns, and if you feel Navitas has not handled your complaint appropriately, we encourage you to contact them. Navitas is committed to open and transparent processing of your personal data and welcome the Regulators view.

You may contact the Regulator in whichever country you live and details of them can be found via a quick Google search, if you are not already aware of them. Alternatively, please reach out to our privacy team for advice, they will be happy to assist you.

UK

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Email: casework@ico.org
Telephone: 0303 123 1113
Website - www.ico.org.uk

Australia

Australian Information Commissioner (OAIC)
Telephone +61 1300 363 992
Email: enquiries@oaic.gov.au
Website: www.oaic.gov.au